



**Peas
Please**
Making a pledge
for more veg

Everyday Favourites Green Beans

From field to fork

The story from our suppliers and growers

1. Growing



Seeds are carefully selected by an agronomist and every crop is planted in the best field in order to significantly improve the chances of a good crop.

2. Growing

Fertilizers and irrigation need to be matched to the needs of the plants, which is why regular soil samples and moisture level measurements are undertaken.



3. Growing



Sustainable growing methods and minimal pesticides are used to ensure respect for the environment.

4. Growing

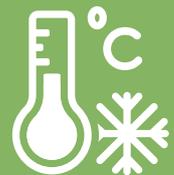
Besides collecting rain water and purifying it to use in the factory and condensers, recently one of factories in Belgium has installed a buffer basin (measuring 150,000 m³) that enables the irrigation of 500 ha of agricultural land via an underground network of pipes. This type of project will become all the more crucial in the future in order to protect the agri-food sector against water shortages.

The green beans are 100% GMO-free.

The perfectly ripe green beans are harvested at the optimal moment between July and September, when the seeds inside have not yet fully developed.

5. Processing & Freezing

Every bean is frozen at a maximum of 8 hours after harvesting to preserve the nutritional qualities, fresh flavours and natural textures.



Our fresh-frozen beans lock in vitamins at the point of harvesting and they contain up to 45% more vitamins than fresh equivalents.

They are frozen individually using IQF (Individual quick freezing) technology which preserves the texture and flavour of the florets.

The green beans are packed using state-of-the-art technology to detect foreign elements in raw materials and remove them to guarantee an optimal product quality.

Vegetable waste such as the stems from the green beans gets turned into biogas in our Biomethanisation plants. This is used to freeze and store frozen vegetables or to blanch the vegetables before freezing.

EVERYDAY
Favourites

#DontForgetTheVeg


Inspired by you