

University FOOD2GO Packaging

With students' lives becoming increasingly busy and fast paced, on the go food and convenient packaging is growing in demand. Quite often the appearance of packaging is associated with the quality of the food, so it is essential to have packaging that looks good, as well as being practical.

As a university wanting to tap into this market, it is important to be informed when deciding on food packaging. Students are looking for food freshness, quality and consistency so the packaging designs need to be fit for purpose. It is also important to bear in mind the sustainability of packaging; we are continually working with our recyclable packaging partners to lessen your impact on the environment.

At Bidfood we have an array of packaging solutions to help fit your university's needs. For your ease we have spilt this up throughout the flyer by day-parts.

For more information or to see a full brochure of more packaging items, please talk to one of our representatives or visit www.bidfood.co.uk

Breakfast

Breakfast is supposed to be the most important meal of the day. However, many students miss out on eating it because they are rushed in the morning.

Offering food that students can quickly grab on their way to a lecture can be a great way to sell more in a day part that doesn't get as much interest when eating out of the home.

98901
Blue Stripe Burger Wrap
250x330mm
Case Size: 1x1000



98904
Red Stripe Burger Wrap
250x330mm
Case Size: 1x1000



91257
Yellow Stripe Burger Wrap
250x330mm
Case Size: 1x1000



91246
Green Stripe Burger Wrap
250x330mm
Case Size: 1x1000



94198
Green Tree Compostable
Greaseproof Sheet
Case Size: 1x1000



32908
Bagasse Clamshell
Food Box 7 x 5"
Case Size: 10x50



Hot breakfasts

The most popular on the go breakfast meals are hot rolls or sandwiches at 40% (e.g bacon roll/sausage sandwich)



Drinks must not be overlooked. With those aged 16-34 being more likely than any to buy a hot drink out of home, students are truly driving the hot drink trend. Due to the limited space that university outlets have to work with, offering on the go cups for hot drinks is essential.

44517
VIP Double Wall 8oz
Case Size: 1 x 500



44522
VIP Double Wall 12oz
Case Size: 1 x 500



26474
VIP Double Wall 16oz
Case Size: 1 x 500



44518
VIP Lid 8oz
Case Size: 1 x 1000



44520
VIP Lid 12oz/16oz
Case Size: 1 x 1000



44631
Compostable Double
Wall Kraft 8oz
Case Size: 1 x 500



44632
Compostable Double
Wall Kraft 12oz
Case Size: 1 x 500



44633
Compostable Double
Wall Kraft 16oz
Case Size: 1 x 400



44636
Lid for Compostable 8oz
Case Size: 1 x 1000



44640
Lid for Compostable 12/16oz
Case Size: 1 x 1000



Cereals

Cereal is the quick, go-to breakfast for many- these compostable containers will ensure your busy students don't go hungry!



94194
Green Tree Compostable
Food Container 12oz
Case Size: 1x500



94196
Green Tree Compostable
Food Container 16oz
Case Size: 1x500



09696
Compostable Flat Lid to
Fit 12oz & 16oz Containers
Case Size: 1 x 500



Key



Insights have been taken from:

www.telegraph.co.uk/business/2017/03/07/uk-restaurant-trade-rude-health-just-eat-posts-huge-rise-profits/
www.theguardian.com/lifeandstyle/2016/jun/17/will-home-delivery-kill-the-restaurant-trade
Bidfood university student survey May 2017
Attitude Towards Lunch Out-Of-Home - UK - Mintel Oct 2017
<http://www.wrap.org.uk/sites/files/wrap/Restaurants.pdf>
MINTEL 2016 Food Packaging Trends - UK - January 2016

Some great examples of convenient on the go breakfast pots are

Fruit & yoghurt pots

Fruit and yoghurts are both among the top snacks eaten by consumers - with 52% and 32% eating them respectively.



44380
PLA Deli Container 8oz
Case Size: **1x500**



44428
PLA Deli Container 12oz
Case Size: **1x500**



44567
PLA Lid for 8oz - 24oz
Case Size: **1x500**



Porridge pots



29955
Paper Food Container 12oz
Case Size: **1x500**



98657
Lid For Paper Container 12oz
Case Size: **1x500**



94036
Corrugated Board Food Container 16oz
Case Size: **1x500**



94037
Plastic Lid for Corrugated Board Container 16oz
Case Size: **1x500**



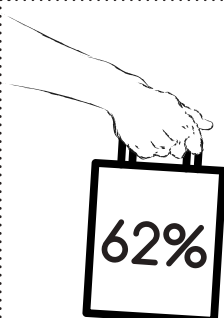
Add value to your porridge pots with extra toppings such as seeds and grains!

Key



Insights have been taken from:

www.telegraph.co.uk/business/2017/03/07/uk-restaurant-trade-rude-health-just-eat-posts-huge-rise-profits/
www.theguardian.com/lifeandstyle/2016/jun/17/will-home-delivery-kill-the-restaurant-trade
 Breakfast Eating Habits - UK - July 2016 MINTEL
 Attitude Towards Lunch Out-Of-Home - UK - Mintel Oct 2017
<http://www.wrap.org.uk/sites/files/wrap/Restaurants.pdf>
 MINTEL 2016 Food Packaging Trends - UK - January 2016



62% of students said lunch was the day part they are most likely to eat out



Over a half of students are willing to spend £2-£3.99 for their lunch at university

Lunch

62% of students eat out for lunch. This shows the opportunity for universities to offer more on the go lunch items can grow. However, universities face competition from high street shops. For this reason, the packaging you serve your food in must be convenient, easy to carry and store and look appealing.

Cold lunches



11133
Kraft Deep Fill Sandwich Pack
Case Size: **1x500**



71874
Kraft Self Seal Deep Fill Sandwich Pack
Case Size: **1x500**



72626
Kraft Bloomer & Square Cut Sandwich Pack
Case Size: **1x500**



98339
Kraft Standard Sandwich Pack
Case Size: **1x500**



74715
Kraft Tortilla Sleeve
Case Size: **1x1000**



72627
Kraft Tuck Top Tortilla Pack
Case Size: **1x500**



34571
Kraft Laminated Window Deli Bag
Case Size: **1x250**



94346
Kraft Baguette with Perforated Film
Case Size: **1x1000**



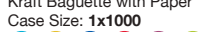
94349
Kraft Large Carton Food Tray
Case Size: **1x360**



94344
Kraft Stack Bloomer with Film
Case Size: **1x500**



94348
Kraft Baguette with Paper
Case Size: **1x1000**



94350
Kraft Small Carton Food Tray
Case Size: **1x360**



Cold Cups

Another way to drive spend is to include a drink within a meal deal.

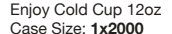
30168
Enjoy Cold Cup 9oz
Case Size: **1x2000**



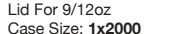
30176
Enjoy Cold Cup 22oz
Case Size: **1x1000**



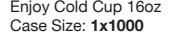
30126
Enjoy Cold Cup 12oz
Case Size: **1x2000**



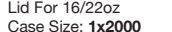
80324
Lid For 9/12oz
Case Size: **1x2000**



30148
Enjoy Cold Cup 16oz
Case Size: **1x1000**



84515
Lid For 16/22oz
Case Size: **1x2000**



American cuisine has grown in popularity in recent years, with many operators looking to elevate dishes like burgers and hotdogs to more premium territory.



12064
TT10 All Purpose Box White Large
Case Size: **2x125**



17681
HP2 All Purpose Box White Medium
Case Size: **1x500**



17679
HP10 Potato Box White
Case Size: **1x500**



94264
Festival Food Box Medium
Case Size: **1x500**



94266
Festival Hot Dog Tray
Case Size: **1x1000**



Don't forget to stock up on your disposable cutlery too!



53217
Compostable PLA Knife 6.5in
Case Size: **1x1000**



23044
Compostable PLA Fork 6.5in
Case Size: **1x1000**



53215
Compostable PLA Spoon 6.5in
Case Size: **1x1000**



73218
Sunlite Knife Clear
Case Size: **10x100**



73220
Sunlite Fork Clear
Case Size: **10x100**



73222
Sunlite Spoon Clear
Case Size: **10x100**



Key



Insights have been taken from:

www.telegraph.co.uk/business/2017/03/07/uk-restaurant-trade-rude-health-just-eat-posts-huge-rise-profits/
www.theguardian.com/lifeandstyle/2016/jun/17/will-home-delivery-kill-the-restaurant-trade
Breakfast Eating Habits - UK - July 2016 MINTEL
Attitude Towards Lunch Out-Of-Home - UK - Mintel Oct 2017
<http://www.wrap.org.uk/sites/files/wrap/Restaurants.pdf>
MINTEL 2016 Food Packaging Trends - UK - January 2016



Street food is booming. This style of food is influencing the choices of nearly half of all consumers when eating out of home. The below ranges are great for your street food offering.

94070
Street Chip Cone
Case Size: 1x1000



94038
Street Deli Paper
400w x 300h
Case Size: 1x1000



94039
Street Deli Sticker
Case Size: 1x1000



94040
Street Chip Cone Holder
Case Size: 1x1



94067
Street Food Box
Case Size: 1x200



00312
Caterpack Pizza Box 9in
Case Size: 1x50



17678
MP1 Burger Box
Small White
Case Size: 1x500



17677
HP6 Burger Box
Large White
Case Size: 1x500



Key



Insights have been taken from:

www.telegraph.co.uk/business/2017/03/07/uk-restaurant-trade-rude-health-just-eat-posts-huge-rise-profits/
www.theguardian.com/lifeandstyle/2016/jun/17/will-home-delivery-kill-the-restaurant-trade
Breakfast Eating Habits - UK - July 2016 MINTEL
Attitude Towards Lunch Out-Of-Home - UK - Mintel Oct 2017
<http://www.wrap.org.uk/sites/files/wrap/Restaurants.pdf>
MINTEL 2016 Food Packaging Trends - UK - January 2016



The overlapping cultures of Asian regions are emerging on UK menus everywhere. As the world becomes more and more global, hints of oriental flavour, choice, and sharing formats are much more evident on our menus.



94096
Bagasse Lunch Box 9in
Case Size: **1x200**



35715
Bagasse Takeaway Container
18oz
Case Size: **1x500**



87192
Bagasse Takeaway Container
23oz
Case Size: **1x500**



37136
Takeaway Container Lid
18/23oz
Case Size: **1x500**



Having a healthy offering for students is very important, with 70% of students saying not being over weight is important to them.



07684
Fresco Salad Container
250ml (9oz)
Case Size: **1x600**



07685
Fresco Salad Container
375ml (12oz)
Case Size: **1x400**



62798
Contour Salad Container
250ml (9oz)
Case Size: **1x300**



62818
Contour Salad Container
375ml (12oz)
Case Size: **1x300**



94236
Iris Salad Container 375ml
(12oz)
Case Size: **1x400**



Key



Insights have been taken from:

www.telegraph.co.uk/business/2017/03/07/uk-restaurant-trade-rude-health-just-eat-posts-huge-rise-profits/
www.theguardian.com/lifeandstyle/2016/jun/17/will-home-delivery-kill-the-restaurant-trade
Breakfast Eating Habits - UK - July 2016 MINTEL
Attitude Towards Lunch Out-Of-Home - UK - Mintel Oct 2017
<http://www.wrap.org.uk/sites/files/wrap/Restaurants.pdf>
MINTEL 2016 Food Packaging Trends - UK - January 2016

Dinner

Dinner is the most popular time for students to eat out during the day, with 66% saying they do so. Many students arrive at university with little experience of cooking main meals for themselves and so can often be tempted to buy dinner out. During exam periods, it can be easier for students to buy food they can eat at university then carry on studying, rather than going home. We have a selection of products for both hot and cold dinner dishes.

The success of a delivery offer not only relies on the quality of the food, but on the quality of the packaging, to make sure consumers are receiving products that uphold the brand. Take a look at some of our packaging ranges to help deliver service excellence to your customers.

Our take-out bowls and pots continue to evolve, providing controlled portions.

94194
Green Tree Compostable
Food Container 12oz
Case Size: **1x500**



83921
EPS Food Container 8oz
Case Size: **20x25**



83922
Lid for EPS Food
Container 8oz
Case Size: **1x500**



Our range of heat proof packaging will help alleviate the minds of 20% of consumers who fear their delivery food will arrive cold.

94182
V5 Gourmet Bagasse Base
42oz
Case Size: **1x600**



94183
V5 Gourmet PLA Lid 42oz
Case Size: **1x600**



94184
V4 Gourmet Bagasse Base
22oz
Case Size: **1x600**



94185
V4 Gourmet PLA Lid 22oz
Case Size: **1x600**



With 58% of people looking to eat healthily most of the time, our salad boxes, yoghurt pots and smoothie cups can help you provide clean eating alternatives.



57826
PLA Hinged Deli
Container 375ml (12oz)
Case Size: **1x300**



57836
PLA Hinged Deli
Container 455ml (16oz)
Case Size: **1x300**



46063
PLA Hinged Deli
Container 680ml (24oz)
Case Size: **1x300**



Noodle boxes

Students continue to look for classic cuisines such as Chinese foods when eating out of the home.

08603
No1 Kraft
Signature Bio Box
Case Size: **1x400**



99214
No2 Kraft
Signature Bio Box
Case Size: **1x200**



92006
No8 Kraft
Signature Bio Box
Case Size: **1x300**



94249
Tuck-Top Food
Tub Medium White
Case Size: **1x500**



94245
Tuck-Top Food
Tub Small Kraft
Case Size: **1x500**



94247
Tuck-Top Food
Tub Medium Kraft
Case Size: **1x500**



94248
Tuck-Top Food
Tub Small White
Case Size: **1 x500**



Key



Insights have been taken from:

www.telegraph.co.uk/business/2017/03/07/uk-restaurant-trade-rude-health-just-eat-posts-huge-rise-profits/
www.theguardian.com/lifeandstyle/2016/jun/17/will-home-delivery-kill-the-restaurant-trade
Breakfast Eating Habits - UK - July 2016 MINTEL
Attitude Towards Lunch Out-Of-Home - UK - Mintel Oct 2017
<http://www.wrap.org.uk/sites/files/wrap/Restaurants.pdf>
MINTEL 2016 Food Packaging Trends - UK - January 2016

Snacking

Snacking is a big opportunity within universities as it suits the fast paced lives of students who often want something quick and easy to eat on the go.

Clear Snack Pots

29635
Sapphire Bowl 115ml 4oz
Case Size: **1x1000**



29843
Sapphire Bowl 175ml 6oz
Case Size: **1x1000**



84752
Lid For Sapphire Bowl 4oz
Case Size: **1x1000**



32619
Lid For Sapphire Bowl 6oz
Case Size: **1x1000**



34572
Clear Round Dessert Pot 4oz
Case Size: **1x2000**



34573
Lid for 4oz
Case Size: **1x2000**



27053
Clear Round Dessert Pot 8oz
Case Size: **1x1000**



27055
Lid for 8oz
Case Size: **1x1000**



34575
Clear Cup Insert 4oz
Case Size: **1x1000**



Bagasse Dip Container

94188
V3 Gourmet Bagasse Base with Dip 12oz
Case Size: **1x600**



94274
V3 Gourmet PLA Lid 12/16/22oz
Case Size: **1x600**



92263
EcoCraft Food Tray 115x85x33mm
Case Size: **1x1000**



Key



Insights have been taken from:

www.telegraph.co.uk/business/2017/03/07/uk-restaurant-trade-rude-health-just-eat-posts-huge-rise-profits/
www.theguardian.com/lifeandstyle/2016/jun/17/will-home-delivery-kill-the-restaurant-trade
 Breakfast Eating Habits - UK - July 2016 MINTEL
 Attitude Towards Lunch Out-Of-Home - UK - Mintel Oct 2017
<http://www.wrap.org.uk/sites/files/wrap/Restaurants.pdf>
 MINTEL 2016 Food Packaging Trends - UK - January 2016

Other things to consider

When choosing your packaging ranges, there is more than just format, shapes and sizes to consider. A huge topic to bear in mind is sustainability.

With the rise in take out trends, an increase of packaging waste is inevitable. Currently, 51% of waste is recycled and the government is keen to improve on this number. Millennials are becoming increasingly more aware of environmental issues and what they can do to help waste.

At Bidfood, we are working closely with our recyclable packaging partners to lessen your impact on the environment.



Recycled

Recycled material is waste that has been put through a process so that it can form a new product.

Recyclable

Material that can be recovered from a waste stream for reuse. This involves the material undergoing a process to make it suitable to form a new product.



Biodegradable

A biodegradable product has the ability to break down safely and relatively quickly back into natural materials by the action of microorganisms. As long as the process is done under the right conditions no harmful pollutants are released.

Compostable

This is a product that can be placed into a composition of decaying biodegradable material, eventually turning into nutrient rich material. They are very similar to biodegradable products however instead of slowly being broken down into the environment, a natural rich fertiliser is produced which is fantastic for the earth.



Compostable products are designed to break down with food waste at the same rate as the food.

For a product to be certified compostable, it must **break down in less than 12 weeks** in industrial composting.

92263
EcoCraft Food Tray
115x85x33mm
Case Size: **1x1000**



94357
EcoCraft Food Tray
159x117x41mm
Case Size: **1x1000**



87463
EcoCraft Food Tray
195x148x45mm
Case Size: **2x250**



44631
Compostable Double Wall
Kraft Cup 8oz
Case Size: **1x500**



44632
Compostable Double Wall
Kraft Cup 12oz
Case Size: **1x500**



44633
Compostable Double Wall
Kraft Cup 16oz
Case Size: **1x400**



44636
Lid for Compostable Cup 8oz
Case Size: **1x1000**



44640
Lid for Compostable Cup 12/16oz
Case Size: **1x1000**



57837
Compostable Standard
Sandwich Pack 65mm
Case Size: **1x500**



27511
Compostable Deep Fill
Sandwich Pack 75mm
Case Size: **1x500**



32057
Compostable Kraft Tortilla
Wrap
Case Size: **1x500**



39697
Compostable Window Box
Medium 22oz
Case Size: **1x300**



44684
Compostable Window Box
Large 32oz
Case Size: **1x300**



25413
Compostable PLA
Window Deli Bag
Case Size: **1x250**



25423
Compostable PLA Sandwich
Baguette Bag
Case Size: **1x1000**



94193
Compostable Multi Bag
Case Size: **1x1000**



25418
Compostable Hot & Crispy
Pouch 8x10x9in
Case Size: **1x500**



53217
Compostable PLA Knife
6.5in
Case Size: **1x1000**



23044
Compostable PLA Fork 6.5in
Case Size: **1x1000**



53215
Compostable PLA Spoon
6.5in
Case Size: **1x1000**



Key



Insights have been taken from:

www.telegraph.co.uk/business/2017/03/07/uk-restaurant-trade-rude-health-just-eat-posts-huge-rise-profits/
www.theguardian.com/lifeandstyle/2016/jun/17/will-home-delivery-kill-the-restaurant-trade
 Breakfast Eating Habits - UK - July 2016 MINTEL
 Attitude Towards Lunch Out-Of-Home - UK - Mintel Oct 2017
<http://www.wrap.org.uk/sites/files/wrap/Restaurants.pdf>
 MINTEL 2016 Food Packaging Trends - UK - January 2016